Perceptual Audio Evaluation

Theory, method and application

Søren Bech & Nick Zacharov

What are we talking about?



Søren Bech

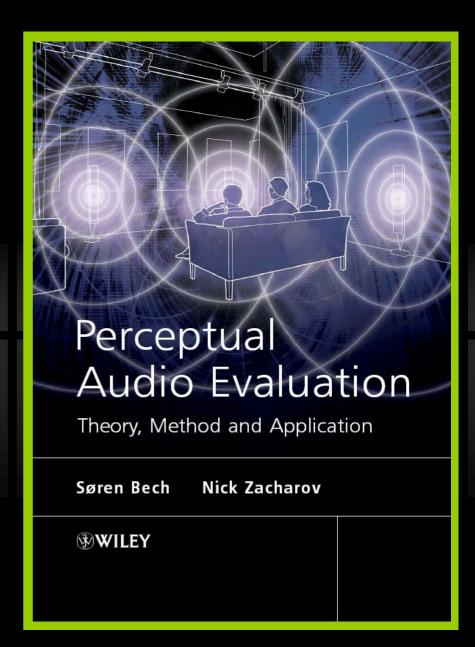
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Introduction



This is a tutorial...

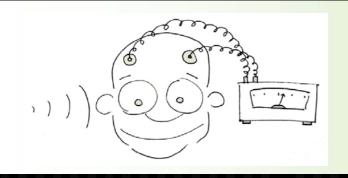
...about listening tests...

...and how to perform them well

We will give you opportunity to ask questions as we go

And more time at the end of the session for general discussion

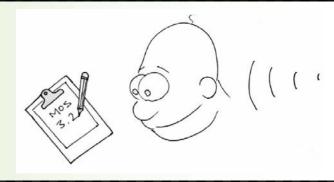
Audio quality assessment

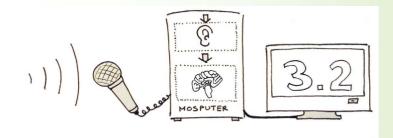


Direct audio quality measurement not possible

Indirect audio quality measurement is practical

→ Listening tests

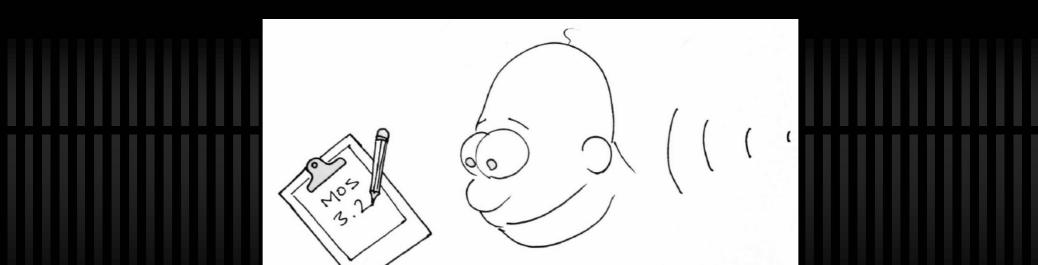




Audio quality prediction is developing

→ Predictions *only* as good as models

Our focus today...



Motivation for listening tests



- Listening test are needed when
 - ✓ Physical measurement provide insufficient information
 - Direct measurement of the perceived audio quality doesn't exist
 - ✓ A predictive model of audio quality is not available.

When to apply listening tests



To

- Study whether stimuli are perceptually identical
- Consider which sample is perceptually superior
 - and to what extent
- Establish which audio system is preferred
- Establish whether an audio system is acceptable for a given task
- Study the performance of audio systems in a detailed manner using perceptual attributes
- Define the absolute audio quality of an audio system

What listening test don't provide



- ✓ Identification of problematic system design parameters
- Finding the highest scoring system in a hifi magazine test
- Identifying what technical aspects makes a competitors solution superior

Types of listening tests



- Perceptual measurement
 - ✓ An objective quantification of the sensory strength of individual auditory attributes of the perceived stimulus

- Affective measurement
 - ✓ An objective quantification of an overall impression of the perceived stimulus

Distribution of this tutorial

Technical considerations



✓ Introduction
 ✓ Definition of research question and hypothesis
 ✓ Fundamentals of experimentation
 ✓ Quantification of impression
 ✓ Søren
 ✓ Statistics
 ✓ Experimental variable
 ✓ Nick

 \rightarrow Nick

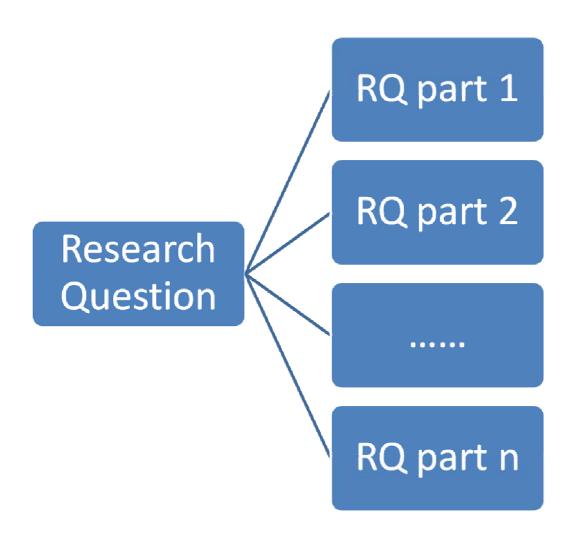
(Standards overview) → Nick

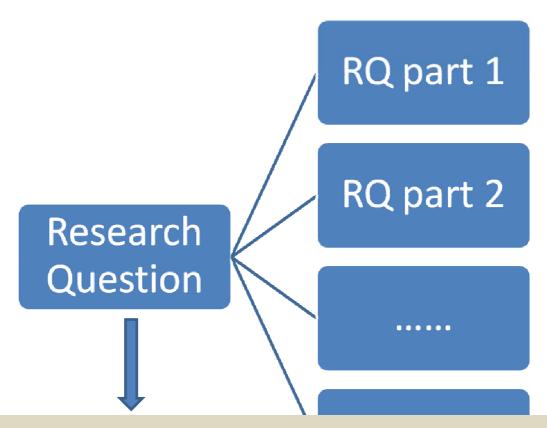
....over to Søren....

Research question

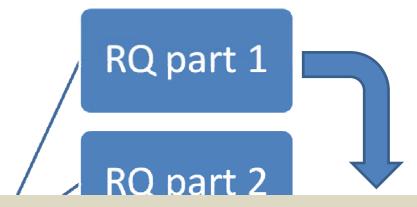
General formulation of the problem to be investigated

Research question => hypothesis => design of experiment => conclusion => hypothesis true or false => research question answered





Why is the perceived sound quality of a loudspeaker different in different domestic sized rooms and in different positions in the same room? (Archimedes project)



Do two physically identical loudspeakers positioned in two different positions in the same room sound different?

Why is the perceived sound quality of a loudspeaker different in different domestic sized rooms and in different positions in the same room? (Archimedes project)

Definition of hypothesis

Research question part 1:

Do two, physically identical, loudspeakers positioned in two different positions in the same room sound different?

To produce, scientifically valid, experimental verification of a hypothesis two principles can be applied:

- Empiricism
- Rationalism

Most experiments involving human subjects will be based on a combination of the two principles, but the principle of rationalism will (should) often be dominating.

Definition of hypothesis - rationalism

Premiss 1 (hypothesis): It rains

Premiss 2 (initial conditions): When it rains the street will be wet

Conclusion (observable statement): The street will be wet

Rationalism: If the premises are true it follows that the conclusion will be true

Principle of verification:

Experimental observation: The streets are wet

=> Conclusion true => It rains

or a street cleaning truck just sprinkled water on the streets!

Principle of falsification:

Experimental observation: The street is not wet

Conclusion false => one of the premises are false => Its not raining ©

Definition of hypothesis - rationalism

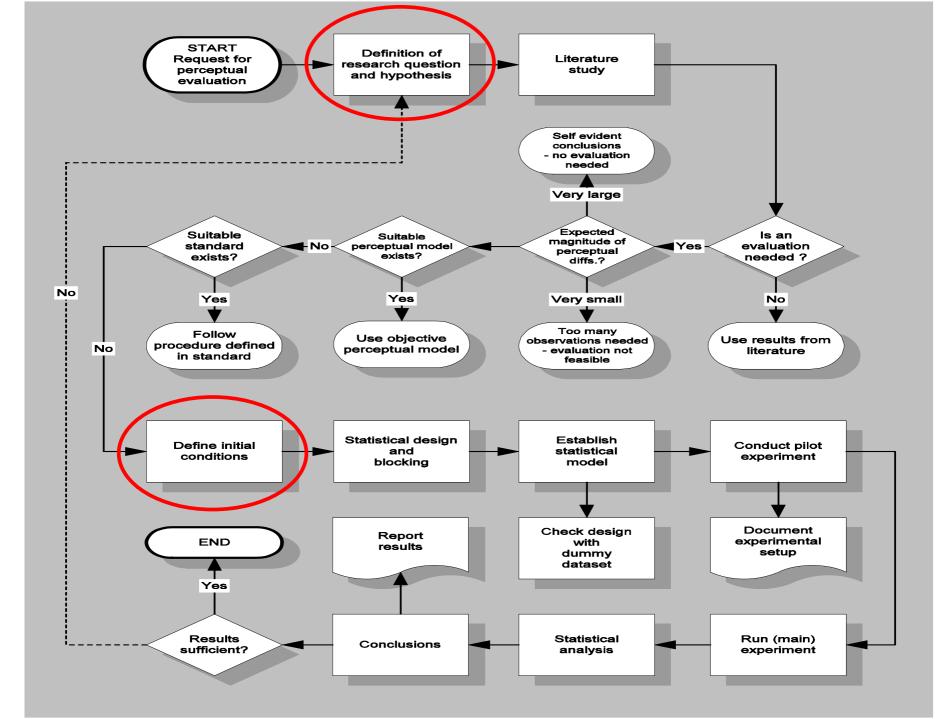
Research Question part 1: Do two physically identical loudspeakers positioned in two different positions in the same room sound different?

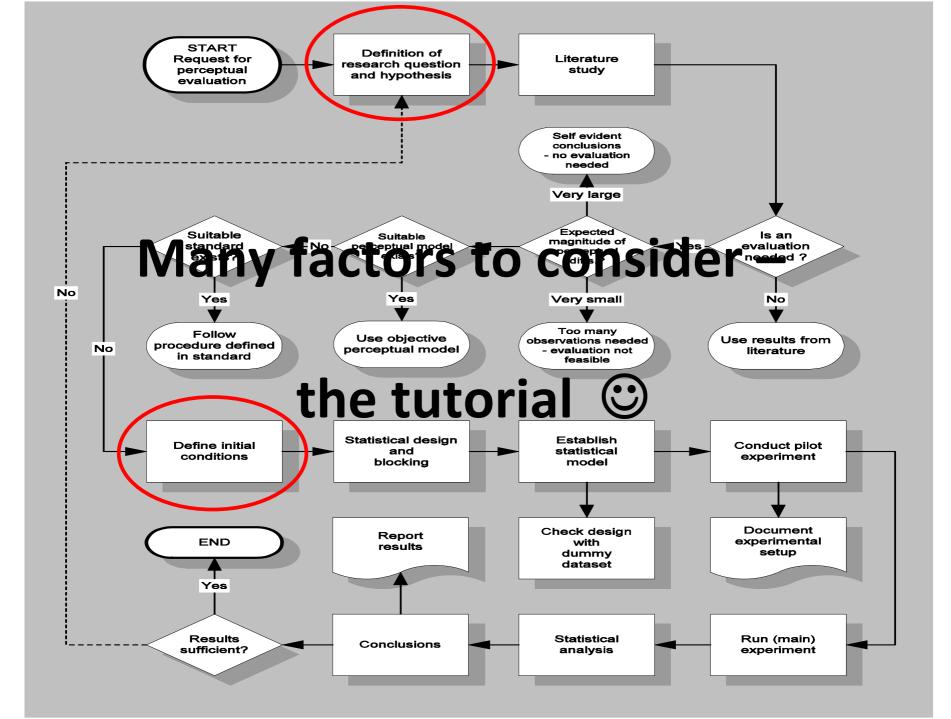
Hypothesis (premiss 1): Physically identical loudspeakers positioned in different positions in the same room sound identical.

Initial conditions (premiss 2): Two physically identical loudspeakers in two different positions in the same room are compared in a listening test and the results are the **true** representations of the perceived sound quality of the individual loudspeakers

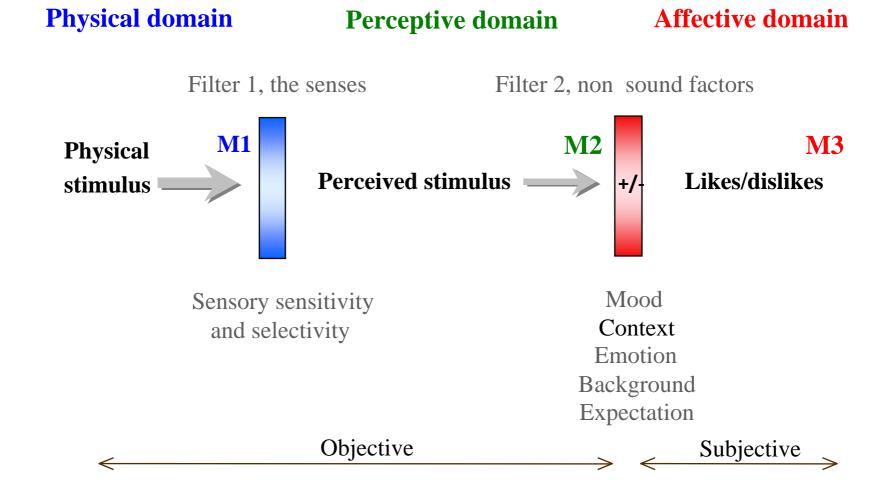
- ⇒The initial conditions must be true
- ⇒Careful experimental planning and control of all variables!

Fundamentals of experimentation





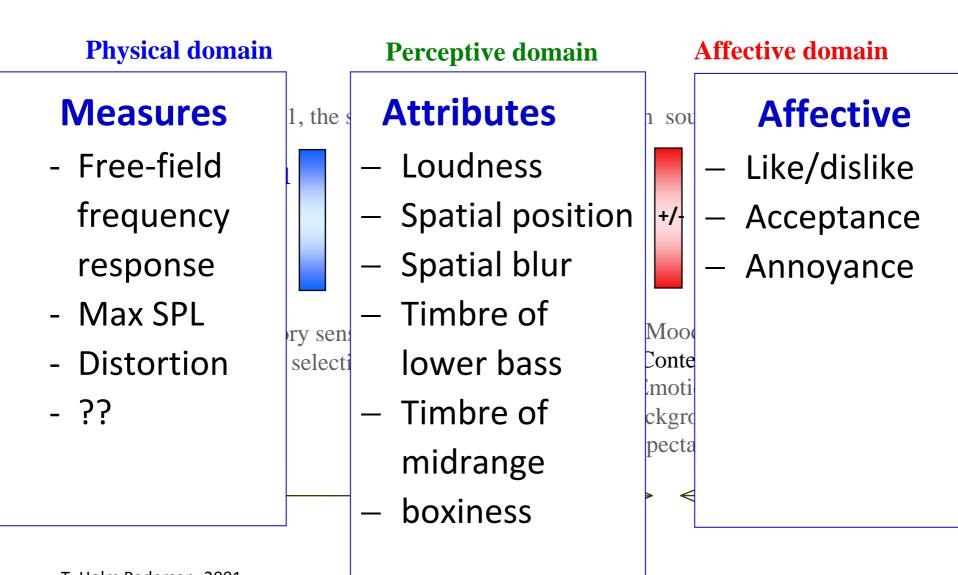
Fundamentals of experimentation – filter model



T. Holm Pedersen, 2001

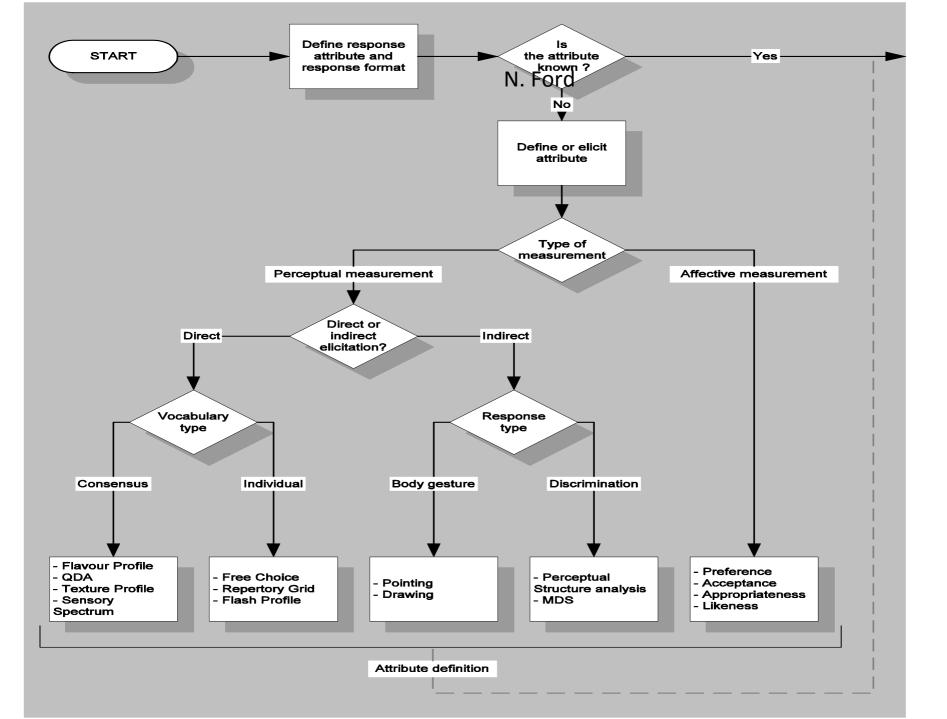
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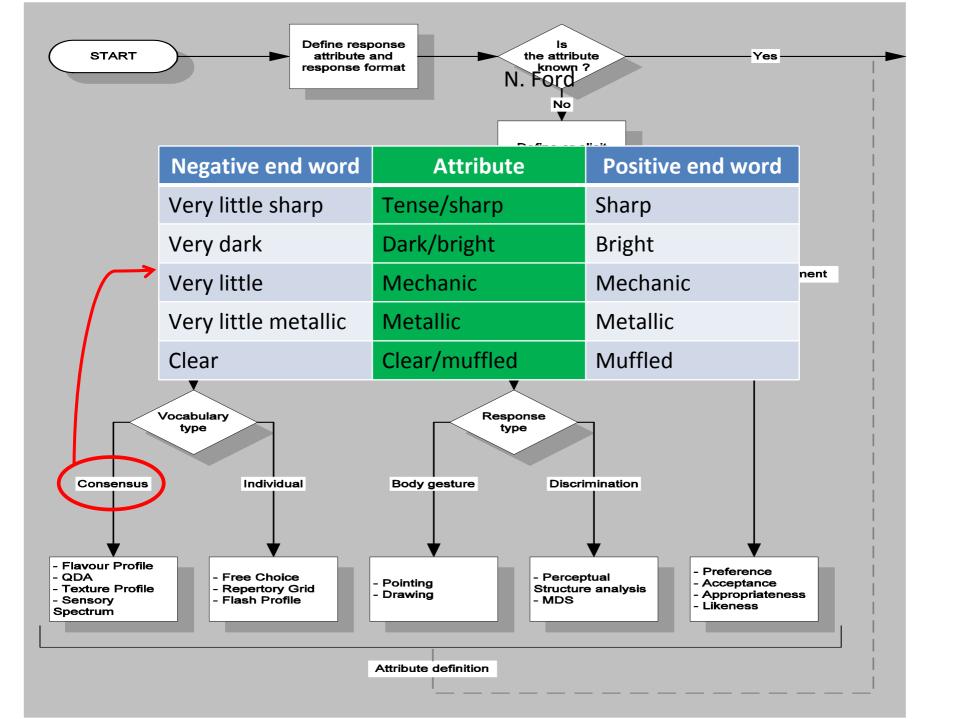
Fundamentals of experimentation – filter model

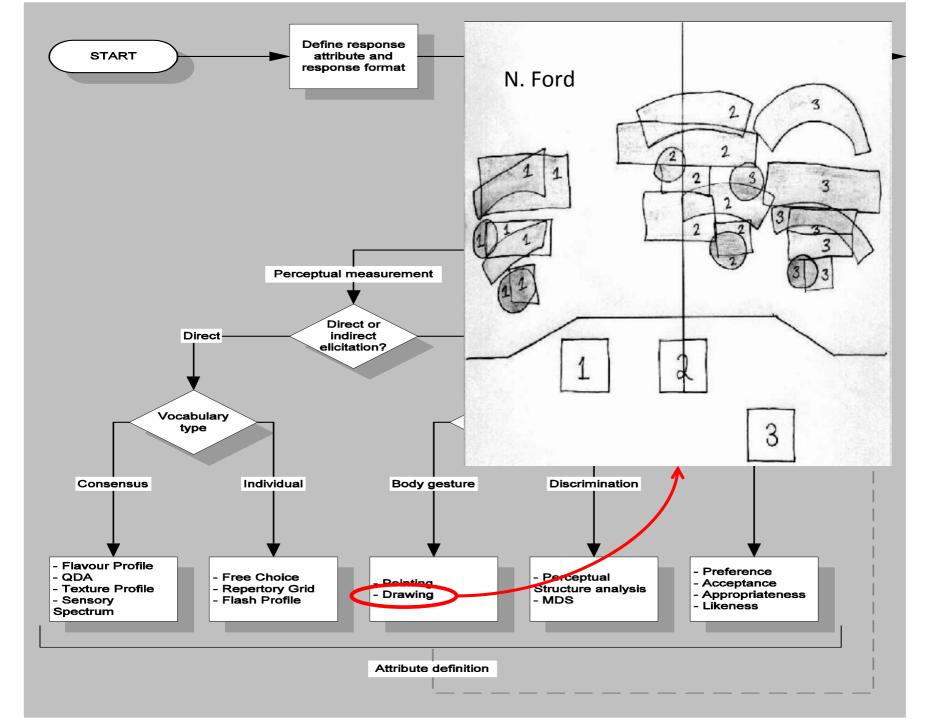


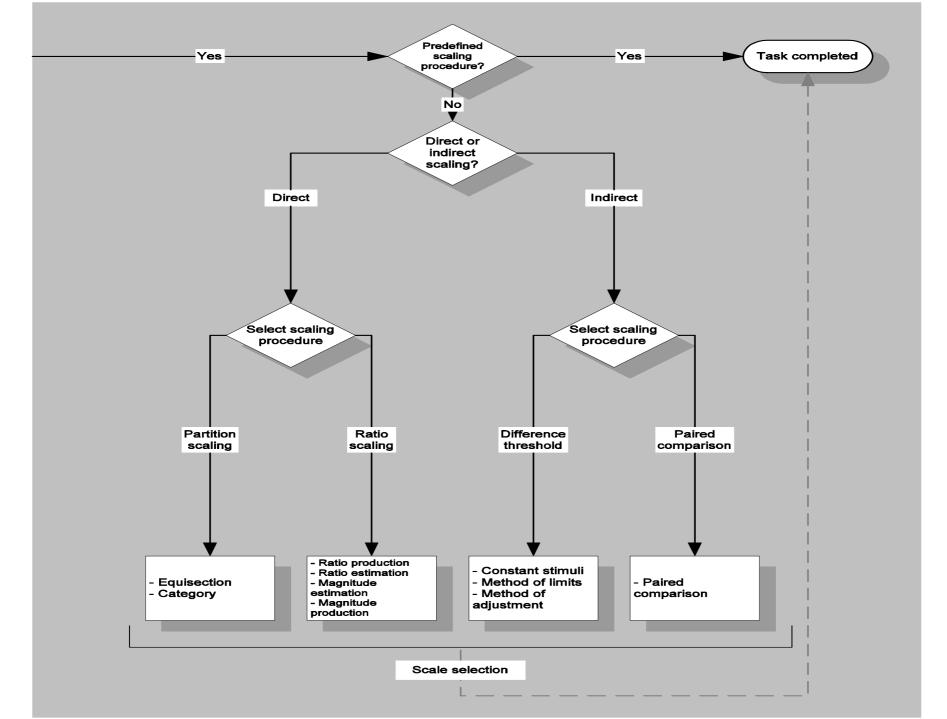
T. Holm Pedersen, 2001

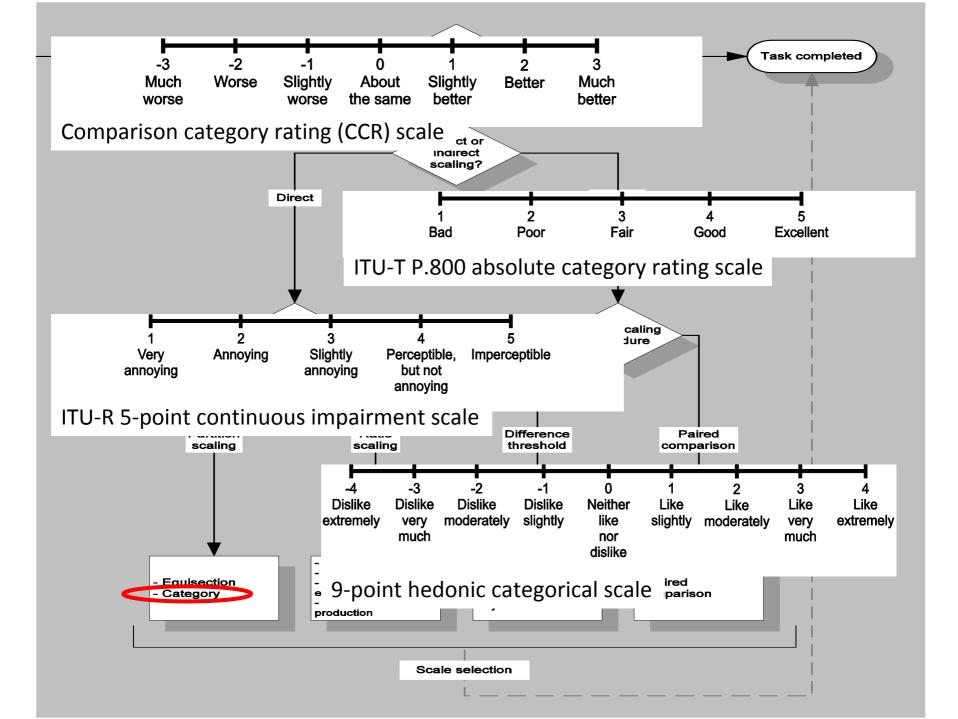
Quantification of impression











Statistical considerations

Major statistical issues

- Statistical design of experiment
- Testing of statistical assumptions
- Analysis of data

This talk will focus on the design of experiments as this determines the basic quality of the results.

For the two others:

consult a statistician – or the book ©

The basic statistical question

Is the observed variability in the subjective impression a result of the presented stimuli (e.g. loudspeaker–programme combinations) or is it random fluctuations?

YES: There are, statistically significant, audible differences between some of the presented loudspeaker-programme combinations

NO: There are no, statistically significant, audible differences between the loudspeaker-programme combinations

A statistical model

$$Y_{t,i} = \mu + \alpha_t + \varepsilon_{t,i}$$

 $Y_{t,i}$ is the i'th rating provided by a subject for the t'th stimuli

 μ is the general mean for all stimuli

 ${\cal C}_t$ is the effect caused by the t'th stimuli when corrected for the overall mean

 $\mathcal{E}_{t,i}$ is the effect caused by the random experimental error

Experimental variables

- Explanatory variables
 - -Dependent variables ($Y_{t,i}$)
 - -Independent variables (α_t)
- Controlled variables (μ , $\mathcal{E}_{t,i}$)
- Disturbing variables (μ , α_t , $\varepsilon_{t,i}$)
- Randomised variables ($\mathcal{E}_{t,i}$)

$$Y_{t,i} = \mu + \alpha_t + \varepsilon_{t,i}$$

Experimental variables

- ullet Dependent variables ($Y_{t,i}$)
 - Variables quantifying the subjects impression(s) (timbre, spatial impression etc) of the presented stimuli
- Independent variables (α_t)
 - Variables under investigation and controlled by the experimenter (loudspeakers, programmes, SPL, base angle etc.)
- ullet Controlled variables (μ , $\mathcal{E}_{t,i}$)
 - Variables known to the experimenter, but not a part of the research question – can be included in the statistical model as separate elements (room position of the loudspeaker, listening room etc.)

Experimental variables

- Disturbing variables (μ , α_{t} , $\mathcal{E}_{t,i}$)
 - Variables unknown to the experimenter. The experimental design aims at "converting" these into random variables,
- Randomised variables ($\mathcal{E}_{t,i}$)
 - Variables unknown to the experimenter, but that by nature will influence the dependent variable in a completely random manner

Experimental design

The purpose of the experimental design is to control the influence of the disturbing variables such that they do not influence the dependent, independent and controlled variables

- Treatment design
 - Specification of which stimuli to use and how to administer these independently of the subjects,
- Allocation of stimuli design
 - Specification of how to administer the stimuli to the individual subjects

Treatment design

- Full factorial design
 - The presented stimuli represent all possible combinations of the independent variables
- Fractional design
 - The presented stimuli represents a subset of all possible combinations of the independent variables

Definition of experiment

- Hypothesis: Physically identical loudspeakers sound identical in the same position in different rooms and in different positions in the same room
- Dependent var.: fidelity of timbre of reproduction
- Independent vars.: listening room (4), loudspeaker position in room (4)
- Controlled var.: loudspeakers (4 levels), programme (1)

=> Full factorial = 64 (4x4x4x1) stimuli

But: rooms must be used in parallel and only one position per loudspeaker per room

=> Fractional design using 4 identical copies of each loudspeaker

- Four loudspeakers (A, B, C, D)
- Four rooms (R1, R2, R3, R4)
- Four loudspeaker positions (P1, P2, P3, P4)

Des. I	R1	R2	R3	R4	average
P1	Α	В	С	D	Y1
P2	Α	В	С	D	Y2
P3	Α	В	С	D	Y3
P4	Α	В	С	D	Y4
average	x1	x2	х3	x4	

Problem with design I: Differences between room mean ratings could be due to differences between loudspeakers and differences between listening rooms 😊

=> Loudspeaker and room variables are confounded

Des. I	R1	R2	R3	R4	average
P1	Α	В	С	D	Y1
P2	Α	В	С	D	Y2
P3	Α	В	С	D	Y3
P4	Α	В	С	D	Y4
average	x1	x2	х3	x4	

- Four loudspeakers (A, B, C, D)
- Four rooms (R1, R2, R3, R4)
- Four loudspeaker positions (P1, P2, P3, P4)

Des. II	R1	R2	R3	R4	average
P1	А	Α	Α	Α	Y1
P2	В	В	В	В	Y2
P3	С	С	С	С	Y3
P4	D	D	D	D	Y4
average	x1	x2	х3	x4	

Problem with design II: Differences between position mean ratings could be due to differences between loudspeakers and differences between positions in listening rooms ³

=> Loudspeaker and position variables are confounded

Des. II	R1	R2	R3	R4	average
P1	А	А	А	Α	Y1
P2	В	В	В	В	Y2
P3	С	С	С	С	Y3
P4	D	D	D	D	Y4
average	x1	x2	х3	x4	

Randomised design

Des. III	R1	R2	R3	R4
P1	С	Α	D	Α
P2	A	Α	С	D
P3	D	В	В	В
P4	D	С	В	С

Problem with design III: Loudspeakers A & B are only tested in three of the four rooms and in two of the four positions 🗵

=> Loudspeaker, position and room variables are confounded

Des. III	R1	R2	R3	R4
P1	С	Α	D	Α
P2	Α	Α	С	D
P3	D	В	В	В
P4	D	С	В	С

Randomised block (room) design

Des. IV	R1	R2	R3	R4
P1	В	D	А	С
P2	С	С	В	D
P3	Α	Α	D	В
P4	D	В	С	Α

=> Loudspeaker and position variables are confounded

Des. IV	R1	R2	R3	R4
P1	В	D	А	С
P2	С	С	В	D
P3	Α	Α	D	В
P4	D	В	С	Α

Latin Square design

Des. V	R1	R2	R3	R4
P1	В	D	А	С
P2	С	Α	В	D
P3	Α	С	D	В
P4	D	В	С	А

Row means => test influence of position ©

Column means => test influence of room ©

Des. V	R1	R2	R3	R4
P1	В	D	А	С
P2	С	Α	В	D
P3	Α	С	D	В
P4	D	В	С	Α

- Within-subject:
 - Each subject receives all stimuli specified by the treatment design => All subjects visit all listening rooms

- Between-subject:
 - Each subject receives only one stimulus of those specified by the treatment design => one subject only visits one listening room

Within-subjects designs are preferable to between-subjects design because:

- More efficient use of subject's time as more data is collected per visit
- Differences between subjects apply to entire stimuli set => more statistical "control"
- Smaller random error term as it only includes variation from the disturbing variables and not variations due to differences between subjects

Within-subjects designs

- Number of stimuli is often large and subjects can only work for 20 – 30 min.
 - Use fractional designs
- Stimulus presentation order needs to be controlled to avoid bias effects
 - Use Balanced Latin Square Designs

BLS for within-subjects design

Balanced Latin Square design for loudspeaker presentation order in room 1 and position 1

	Presentation number				
Subject number	1	2	3	4	
1	Α	В	D	С	
2	В	С	Α	D	
3	С	D	В	Α	
4	D	Α	С	В	

BLS for within-subjects design

All loudspeakers are evaluated by all subjects and across subjects - each loudspeaker is presented after all other loudspeakers once and only once => presentation order effects is eliminated for averages across subjects

Subject number	1	2	3	4
1	Α	В	D	С
2	В	С	Α	D
3	С	D	В	Α
4	D	Α	С	В

Basic question for both within- and betweensubjects designs:

How many observations are needed pr stimulus?

=> How many subjects and replications?

How many subjects and replications?

- What is the smallest subjective difference that needs to be resolved?
- What is the variance of ratings per subjects?
- What is the needed probability levels of Type I and Types II errors ?

Conduct a number of small (e.g. limited number of subjects and stimuli) pilot tests to estimate factors

```
Consult a statistician – or the book ©

(
number of subjects and stimuli) pilot tests
to estimate factors
```

over to Nick

Experimental variables

Experimental variables



- For robust experiments, independent experimental variables should be carefully controlled
- These include
 - Signals
 - Reproduction systems
 - Reproduction or listening room (discussed later)
 - Assessors
 - ✓ (Systems under test)

Signals



- Test signals or program material
 - ✓ Must be well motivated
 - ✓ They should be
 - Representative
 - Challenging
 - Do not underestimate the selection process
 - ✓ With reference stimuli, ensure these are well motivated
 - ✓ Its not always obvious what the reference should be
 - ✓ Pilot experiments and expert listening is very valuable here
 - → Refer to the book for details

Reproduction systems



- Ensure the recording technique is compatible with the reproduction system
 - ✓ Apply appropriate transforms where needed
- Ensure that reproduction system is sufficient
 - Distortion
 - ✓ Level
 - ✓ Bandwidth
 - Refer to the book for more details

Assessors & listening panels



Two types of panel

- ✓ Consumer / Naïve assessor
 - ✓ Representative of consumers
 - ✓ Untrained
 - ✓ Selected based on demographic requirements or random sampling
 - ✓ Large panels (32...80...more)
 - ✓ Low investment
 - → Affective testing

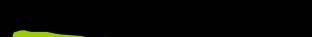
- ✓Expert assessor
 - ✓ Selected and trained
 - ✓ Population
 - ✓ Acuity
 - ✓ Ability
 - ✓ Availability
 - \checkmark Small panels (N = 10 20)
 - ✓ High investment
 - ✓ Effective or descriptive testing

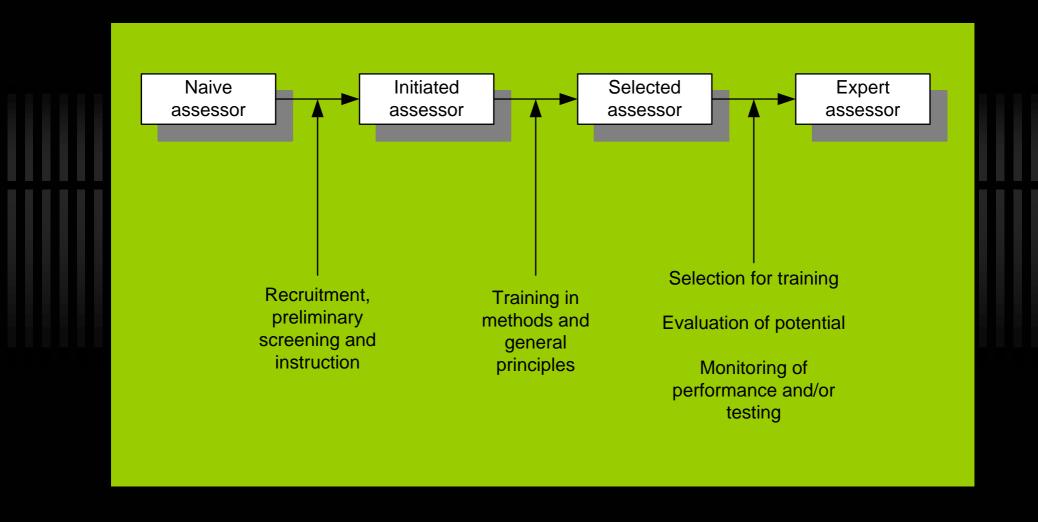
Assessor categorisation: ISO 8586-2



Assessor category	Definition
Assessor	Any person taking part in a sensory test
Naïve assessor	A person who does not meet any particular criterion
Initiated assessor	A person who has already participated in a sensory test
Expert	In the general sense, a person who through knowledge or experience has competence to give an opinion in the field about which he/she is consulted
Expert assessor	Selected assessor with a high degree of sensory sensitivity and experience in sensory methodology, who is able to make consistent and repeatable sensory assessments of various products
Specialised expert assessor	Expert assessor who has additional experience as a specialist in the product and/or process and/or marketing, and who is able to perform sensory analysis of the product and to evaluate or predict effects of variations relating to raw materials, recipes, processing, storage, ageing, etc.

Assessor development

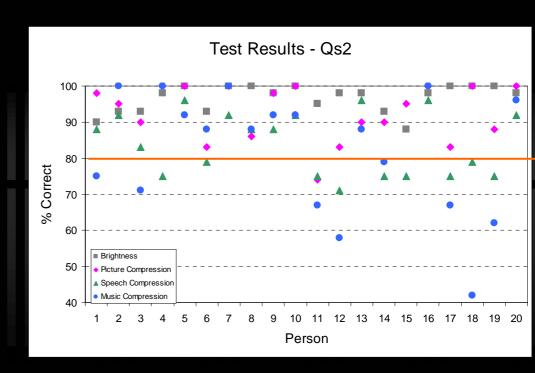




Panel selection procedure



- Questionaire
 - ✓ Evaluate whether subject are from the required population
- Audiometry
 - ✓ Check whether subjects have good physiology (Acuity)
- Screening tests
 - ✓ Evaluate if subjects are able discriminate and repeatably rate stimuli (Ability)



Expert assessor characteristics (1)



✓ The key to an assessors objectivity lies in the following 3 characteristics:

✓ Repeatability

✓ The precision with which a subject can provide independent repeated ratings of the same test item

✓ Agreement

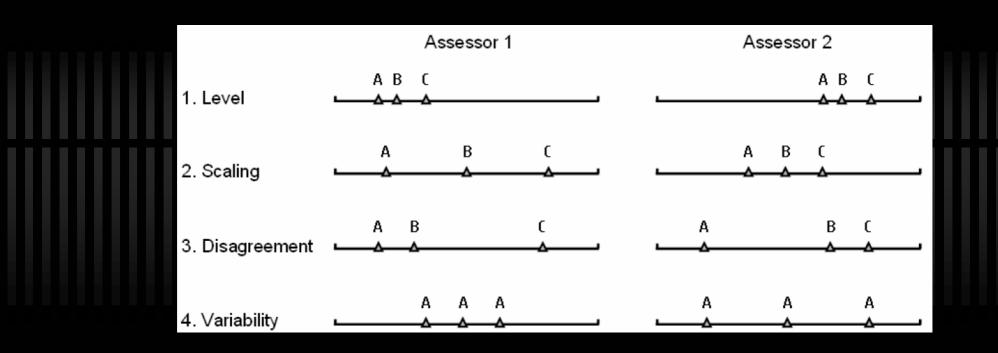
✓ The level of agreement between a subject and the panel

✓ Discrimination

 The ability to identify and rate perceptual difference between stimuli on attribute scales

✓ It is the evaluation of these characteristics which are important in the assessment of assessor/panel performance

Expert assessor characteristics (2)



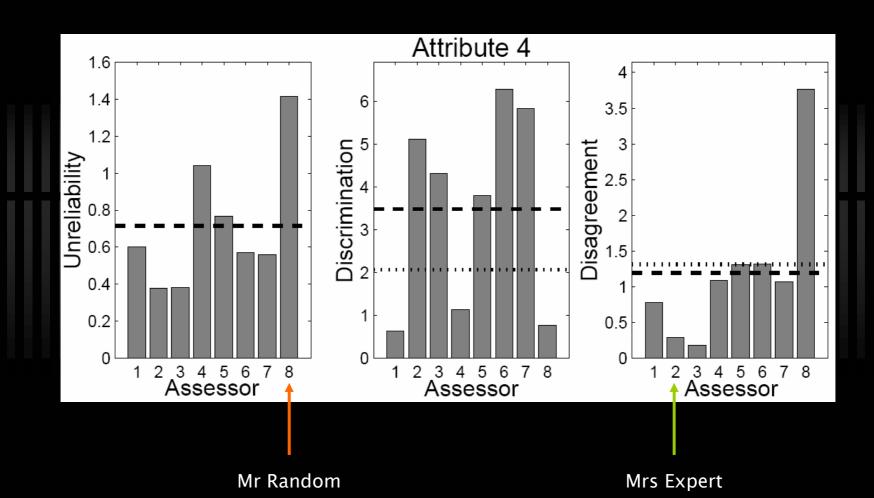
Assessor performance



- Six performance metrics
 - ✓ Location
 - ✓ The average score given by assessors
 - ✓ Span
 - The average standard deviation of a score given by an assessor within a session
 - Unreliability
 - Assessor unreliability based upon a measure of the session error
 - ✓ Drift-Mood
 - A measure of the between-sessions error that can be associated with assessor mood, and so on
 - ✓ Discrimination
 - ✓ A measure of an assessor's discrimination skills based upon the classical F-ratio for testing the significance of the product effect for an assessor
 - ✓ Disagreement
 - A measure of an assessor's disagreement based upon the assessor's contribution to Product * Assessor interaction F-ratio.

Measuring panel performance





Technical considerations

Listening spaces

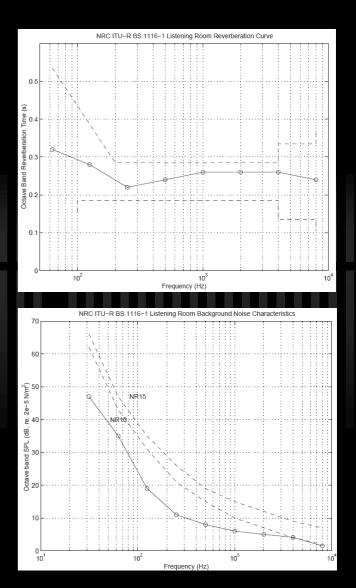


- Provide stable listening (& viewing) conditions
- Somehow representative of domestic listening spaces
- Main standards
 - ✓ITU-R BS.1116-1
 - ✓IEC 60268-13
 - ✓EBU 3276

- Control of key factors
 - ✓ Reverberation
 - ✓ Defined reflection characteristics
 - ✓ Background noise
 - ✓ Sound & vibration isolation
 - ✓ Loudspeaker setups defined
 - **✓**Other factors
 - ✓ Ventilation
 - ✓ Lighting
 - ✓ Furnishing
 - √Subject comfort
 - ✓ PC connectivity, etc...

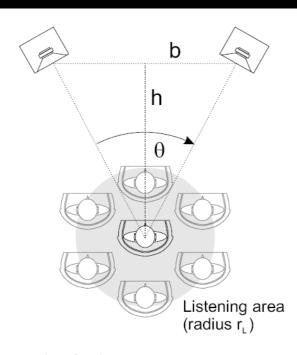
ITU-R BS.1116-1 listening rooms



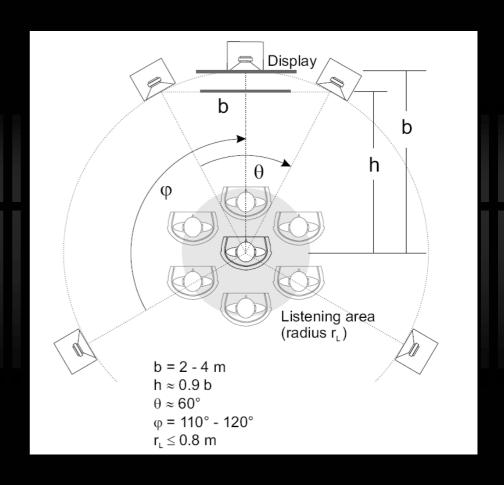


Loudspeaker setups





b = 2 - 4 m $h \approx 0.9 b$ $\theta \approx 60^{\circ}$ $r_{L} \le 0.7 m$



Common problems



- Mismatch between viewing and listening requirements
 - Check viewing/listening distances for you experiment early on
- Subwoofer calibration
 - ✓ This is still quite an open issue
- Electrical issues
 - ✓ Know your sound cards, DACs, amplifiers
 - ✓ Are they giving you the required level of performance (noise, distortion, etc.)

Level calibration



- Several different aspects
 - ✓ Absolute level calibration
 - Make sure you are within same limits
 - ✓ Inter-stimulus calibration
 - Ensure samples are at the same reproduction level
 - ✓ Inter-system calibration
 - Comparable loudness between reproduction systems
 - ✓ Inter-channel calibration
 - Mostly when using multichannel sound systems
 - Choose the most effective / suitable approach
 - ✓ Loudness, temporal loudness, dBA, etc....

Test planning checklist



- Experimental design and planning
- Subject selection
- Sample selection and processing
- Configuration and calibration of the experimental setup
- Pilot study
 - ✓ Analysis, refinement, etc...
- Main study
- Analysis
- Reporting

Logistics

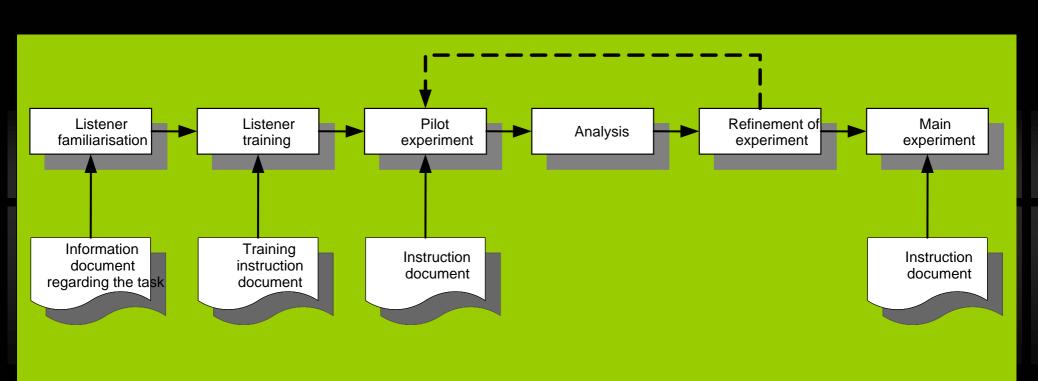


- WHERE
 - ✓ Is there a suitable room for the test?
 - Does it meet the technical requirements?
- ✓ HOW
 - ✓ How shall the test be administered?
 - How will subjects be trained, instructed and escorted

WHO

- Who is performing the test? Does a panel exist and are they suitably trained?
- ✓ WHAT
 - ✓ Is all the required equipment available?
- WHEN
 - Book rooms, facilities and subjects for the setup and testing periods

Listening test administration



Ethical consideration



Beware of

- Data security & privacy of information
- Listening levels
 - ✓ Avoid harm!
- General ethical considerations
 - ✓ Unfair discrimination
 - Sexual harassment
 - Other harassment
 - Avoiding harm
 - ✓ Multiple relationships
 - Conflict of interest
 - ✓ Third-party requests for services
 - Exploitative relationships
 - ✓ Cooperation with other professionals
 - ✓ Informed consent

Listening test software



Some example tools

- ✓ STEP
 - Windows based
 - ✓ ITU-R BS.1116-1, ITU-R BS.1534-1, ITU-T P.800 ACR
- ✓ CRC-SEAQ
 - ✓ Windows based
 - ✓ ITU-R BS.1116-1, ITU-R BS.1534-1
- Fraunhofer MUSHRA Software
 - ✓ Windows/Unix
 - ✓ ITU-R BS.1534-1 MUSHRA tests
- ✓ PCABX
 - Window ABX testing
- ✓ MUSHRAM
 - ✓ Matlab GUI for ITU-R BS.1534-1 MUSHRA tests

Standards

The role of Standards



- Over 30 listening test related standards
- Provide agreed best practices
 - ✓ For specific applications
- Mostly based on overall quality measures
 - Mean Opinion Score (MOS) or similar
- Advances methods often outside the scope of standards
- Key organisations
 - ✓ ITU-R, ITU-T, AES, IEC,

ITU-T



- Telecommunication applications
 - ✓ Speech codecs, echo cancellers, etc.
- ✓ In general
 - ✓ Speech oriented
 - ✓ Mean Opinion Score (MOS) based
 - ✓ Mostly narrowband
 - ✓300 3400 Hz
 - ✓Wideband appearing
 - **✓**100 7000 Hz
 - ✓ Naïve assessor
 - $\sqrt{N} = 12...36$

- ✓ ITU-T P.800
 - ✓ Primary telecommunication listening test standard
- Covers a number of methods
 - ✓ Absolute Category Rating (ACR)
 - ✓ Comparison Category Rating (CCR)
 - ✓ Degradation Category Rating (DCR)

ITU-T P.800 (ACR)



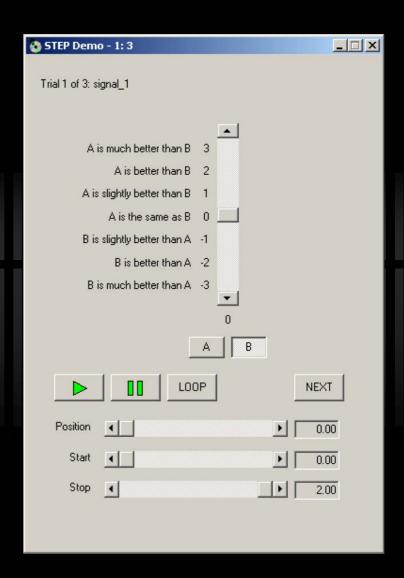
- Absolute category rating
 - ✓ Single stimulus method
- Dependent variable
 - ✓5-point categorical scale
 - ✓ Listening quality
 - ✓ Listening effort
 - ✓ Loudness preference
- Independent variables
 - ✓ System/codec, speech sample, talker gender, sentence, listening level
- ✓ Naïve subjects
 - $\sqrt{N} = 24-36$
- ANOVA based analysis



ITU-T P.800 (CCR)



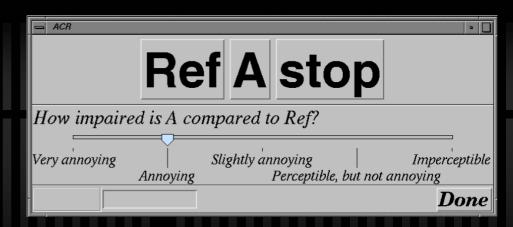
- Comparison category rating
 - ✓ Paired comparison, hidden reference
- Dependent variable
 - √7-point categorical scale
- Independent variables
 - ✓System/codec, speech sample, talker
- Naïve subjects
 - $\sqrt{N} = 24 32$
- ANOVA based analysis



ITU-T P.800 (DCR)



- Degradation category rating
 - ✓ Fixed reference paired comparison
- Dependent variable
 - √5-point degradation categorical scale
- Independent variables
 - ✓System/codec, speech sample, talker, background
- Naïve subjects
 - $\sqrt{N} = 32$
- ANOVA based analysis



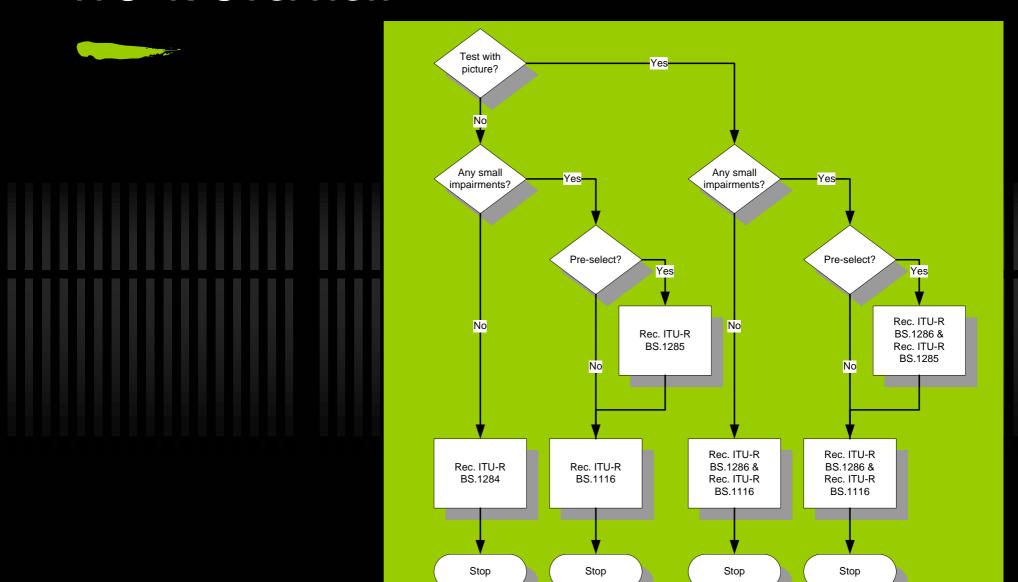
ITU-R



- Radio communication section
- Audio applicationsE.g. audio codecs
- Full band audio applications
- Basic audio quality (BAQ) based
- Expert assessors
 - ✓N = ~20

- A number of standards
- ✓ Two key standards
 ✓ITU-R BS.1116-1
 - ✓ITU-R BS.1534-1 ✓(aka MUSHRA)

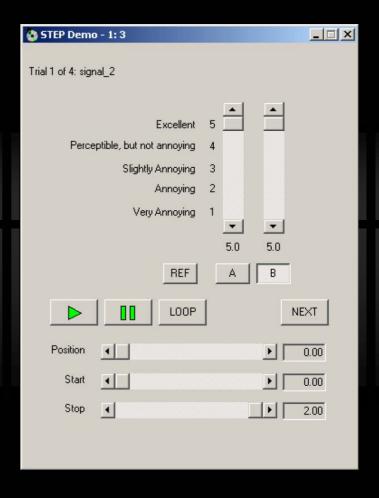
ITU-R Overview



ITU-R BS.1116-1



- Evaluation of small impairment (only)
- ✓ Double blind, triple stimulus hidden reference
- Dependent variable
 - ✓ 5-point continuous rating scale
 - ✓ Basic Audio Quality (BAQ)
 - Stereophonic image quality
 - Front image quality
 - Impression of surround quality
 - Independent variables
 - ✓ System/codec, programme, subject
- Expert assessors
 - Selection process is defined
 - $\sqrt{N} = 20$
- ANOVA based analysis
- Listening room definition
- ✓ Loudspeaker setup definition



ITU-R BS.1534-1 (aka MUSHRA)

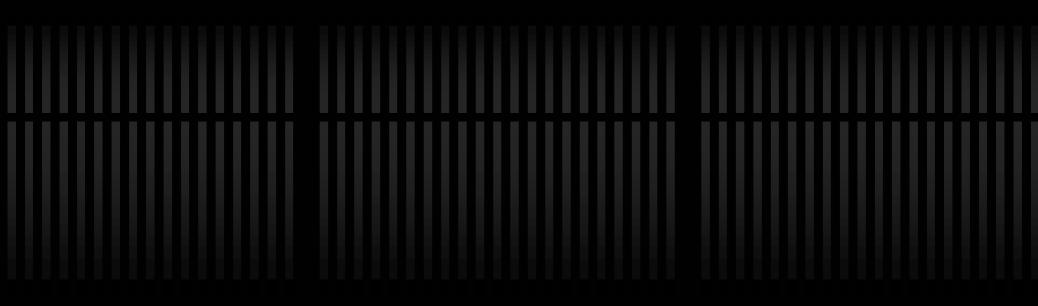


- Double-blind multi-stimulus with hidden reference and hidden anchors
- Dependent variable
 - ✓0-100 continuous quality scale (CQS) with 5 equal intervals
 - ✓ Basic Audio Quality (BAQ)
 - ✓ Stereophonic image quality
 - ✓ Front image quality
 - ✓Impression of surround quality
- Independent variables
 - ✓ System/codec, programme, subject
- Partially screen subjects
 - $\sqrt{N} > 20$



Thank you!





To learn more...



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